

Views from “Business” : *Integrating biodiversity into corporate strategies*



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Working group on « biodiversity & business »

- **Co-chaired by Orée & IFB**
- **Presidency by Veolia Environnement**
- **Great diversity of organisations : businesses, public institutions, NGOs, research institutes**
- **First cooperating platform of this type in France**
- **Key questions :**
 - What interactions between biodiversity and businesses?
 - Can biodiversity be integrated into corporate strategies?
 - What tools and methodologies?
- **Aim : A methodological guide**

Veolia Environnement & biodiversité

- **Wastewater treatment & water production contribute to biodiversity conservation**
- **Development of a Biodiversity Geographic Information System**
- **Engagement of stakeholders at all relevant levels of organisation**
- **A specific Biodiversity Management System included in our Environmental Management System**
- **PhD thesis financed by Veolia in close cooperation with the working group “biodiversity & business”**

Challenges & needs of businesses relating to biodiversity

- **Biodiversity is not solely an environmental issue => socio-economic aspects need to be taken into account for decision making**
- **Lack of cost-effective indicators and tools for the management of negative impacts of business practices on biodiversity**
- **Research also needed to rethink business processes, products & services using biodiversity from a mutually beneficial perspective**

Proposals towards an effective IMoSEB

- **A tool for efficient decision-making at the international level**
- **An intergovernmental secretariat at its top**
- **Civil society and private companies should be included in its governance structure**
- **A flexible network of experts from existing biodiversity networks**
- **Should be effective, timely, transparent, cost-effective and light**
- **Should focus on delivering synthesized, understandable & useful information**
- **Should not be another research organisation**